



THE UBUNTU VERTICAL BRANDMARK

For exceptional circumstances, e.g. large portrait banners, a vertical version of the brandmark has been created.

The Circle of Friends

Within the vertical version the Circle of Friends always remains horizontal.

The master vertical brandmark is supplied as artwork and should never be altered, distorted or re-created in any way.

Defining the exclusion zone

The Ubuntu brandmark must always have a clear area surrounding it, free from any other element.

To define this area, measure the height of the roundel and use half this measure to create the boundary of clear space around the brandmark.

Minimum size and small use

The same minimum size and small use rules apply as with the standard version of the brandmark. Refer to page 08 for details.